Economic Development Authority Meeting Minutes October 1, 2019

1. Call to order: President Johnson called the meeting to order at 7:40pm

a. Pledge of Allegiance

b. Roll Call

Members Present: Johnson, Bergley, Collison, Gordon, Reller

Members Absent: Lundeen

Staff Present: Community Development Director Sellman

- 2. Approval of Agenda: Motion by Bergley to approve second by Collison motion passes 5-0
- 3. <u>Approval of August 7, 2019 meeting minutes</u>: Motion by Collison, second by Bergley motion passed 5-0.

## 4. Business items

- a. Consider resolution 2019-4 to enter into a contract with Conway Publishing to advertise in Business Climate a MN DEED Economic Development publication and on siteslection.com. The EDA discussed the past advertisements in this publication and noted that we have done a full page ad in 2015, 2016 and 2017. In the past Connexus Energy also advertised on our page and paid for a portion of the ad. The EDA discussed how having them on our page isn't that beneficial. The EDA liked the 2/3 page option rather than a whole page and directed staff to talk to the County EDA to see if they would be interested in contributing to the page. Motion by Collison to do a 2/3 ad and to contact the County EDA for partnership, second by Reller Motion failed 3-2. Bergley and Gordon Opposed.
- b. <u>EDA Member Vacancy:</u> Sellman notified the EDA that member Barrows resigned and that the City Council is advertising for the vacancy.
- 5. <u>Other Business:</u> Bergley shared with the board that he attended an Inventors and Entrepreneurs meeting that is sponsored by GPS:45:93, East Central Regional Development Commission and East Central Energy.
- 6. <u>Adjourn</u>: Motion by Bergley second by Collision to adjourn. Motion passed 5-0 meeting adjourned at 8:20pm.

Respectfully Submitted

Shirla Seleme

Sheila Sellman, EDA Secretary/Community Development Director