

City of Isanti
Economic Development Authority
Regular Meeting Minutes of
August 3, 2016
Isanti City Hall

1. Call to Order

The meeting was called to order by President Wimmer at 7:45 p.m.

a. Pledge of Allegiance

b. Roll Call

Commissioners Present: George Wimmer, Keith Dragisich, Ross Lorinser, Dan Collison,
Paul Bergley, Steve Lundeen and Tara Hallberg

Commissioners Absent: None

Staff Present: Economic Development Director Sean Sullivan

c. Agenda Modifications

2. Approval of Agenda

Motion to approve Agenda as presented by Lundeen, second by Collison, motion carried unanimously.

3. Approve Minutes of July 5, 2016 Regular Economic Development Meeting

Motion by Lundeen second by Collison to approve the minutes for July 5, 2016. Motion carried unanimously.

4. Consider Recommendation to Declare Garage at 100 Dahlin as Surplus Property

Economic Development Director Sullivan highlighted the history of the project. He asked the EDA if they still wanted to declare the property as surplus property in light of quotes received for the demolition and asbestos removal.

Discussion ensued.

Motion by Collison second by Hallberg to recommend to the City Council to declare the garage located at 100 Dahlin as surplus property. Motion carried unanimously.

5. Review Quotes or Bags for Local Marketing Effort

Economic Development Director Sullivan give a brief summation of the request by the EDA to look into City of Isanti “Goodie Bags” for community events. He went of the various bag types, costs and potential insert items. He asked the EDA for further input.

President Wimmer suggested a larger program that potentially would include “Isanti Bucks” or more buy in / collaboration from local businesses. He indicated that the City program would include all businesses which could potentially be more beneficial that a chamber program due to the fact that not all businesses are chamber members. He cited the farmers market bags and the level of participation by local businesses. He wanted to stress consistency and the fact that the program would “be there” annually.

Commissioner Dragisich stated that we needed buy in from businesses. The bags are only as successful as the items that are in it and we need a good participation rate from businesses.

Member Lorinser stated he attends many events including 5K runs and the “goodie bags” have great items in them. We would hope for the some level of items in our bags.

Member Lundeen said he was in favor of high quality, potentially reusable bags.

Motion by Collison second by Bergley to research a City of Isanti Gift Bag. Motion carried unanimously.

6. Other Business / Updates / Communications

President Wimmer updated the EDA on the Coborn’s appearance modification and that SnoBear USA was moving along nicely.

Sullivan handed out housing market information showing trends for and that that City of Isanti is a leader in many areas.

- a. Business Prospects/Projects
- b. GPS 45:93
- c. EDAM
- d. NLX Steering Committee Update
- e. CGI
- f. 100- 102 Dahlin
- g. Housing Starts in 2016
- h. Business Arrivals and Departures in Isanti 2016

7. Adjournment

Bergley motioned, seconded by Collison to adjourn at 8:00 pm. Motion carried unanimously.

Dated at Isanti, Minnesota, this 3rd day of August, 2016.

Respectively Submitted,

Sean M. Sullivan, Economic Development Director