

City of Isanti
Economic Development Authority
Regular Meeting Minutes of
July 1, 2014
Isanti City Hall

1. Call To Order

The meeting was called to order by President Wimmer at 7:50 p.m.

a. Pledge of Allegiance

b. Roll Call

Commissioners Present: Tara Hallberg, Keith Dragisich, Dan Collison, Sue Larson, Adam Johnson, Steve Lundeen and George Wimmer

Commissioners Absent: None

Staff Present: Economic Development Director Sean Sullivan

c. Agenda Modifications

No modifications to the agenda were presented.

2. Approve Minutes of June 3, 2014 Regular Economic Development Meeting

Motion by Lundeen, second by Johnson to approve the minutes for June 3, 2014. Motion carried unanimously.

3. Development Comparison Data

Sullivan highlighted the Staff memo. Sullivan indicated the data was not complete and that more time was needed before presenting information to EDA. He indicated that information from Athens would help complete the study and provide good data for the industrial scenario. Sullivan stated he and intern Kramer had been in contact with Jim Braun from Athens Township and had been promised information on numerous occasions. He asked for help in getting data. Sullivan was hopeful that data would be in a form to share by the next EDA meeting.

President Wimmer stated he had a contact on the Town Board and he would help facilitate action from Athens.

No formal action was taken, just direction to have President Wimmer contact Athens and see if data could be obtained.

4. Review of Final Draft of Marketing Brochure

Sullivan asked for final review of the Development Brochure with all the edits and testimonials added. Consensus of the EDA was that the item was ready for publication. Sullivan indicated that he was hoping that we would have printed material by next meeting.

Motion by Lundeen, second by Johnson to move forward with the marketing brochure as presented. Motion carried unanimously.

5. Historical Downtown Banners / City Banners

President Wimmer outlined the history of the Historical Downtown Banners. Many are in disrepair and there is no City logo or colors associated with it.

Member Johnson stated he liked the Black Banners.

Lundeen asked if we could incorporate the City Logo into the black banners.

Jill Reller, Signs By Jill, indicated that the City Logo would not fit well on the same historical downtown banner.

President Wimmer stated that Sullivan recommended trying to go every other Banner with a new blue logo City Banner.

Consensus of EDA and comments from Jill Reller indicated that would be a good idea.

Reller stated that it needs to be made of quality materials and that the black banners were high quality.

Commissioner Collison inquired as to the estimated pricing for the banners. Sullivan indicated that the pricing should have been switched. 25 banners would cost \$1240 and 50 banners would cost \$2365.

Motion by Lundeen, second by Larson to have Sean Sullivan, President Wimmer, and Jill Reller to work on developing a plan and bring it back to the August EDA meeting. Motion carried unanimously

6. Other Business / Updates

- a. Business Prospects
- b. GPS 45:93
- c. Isanti Street Dance – Chris Brooks
- d. Isanti Family Farmers Market
- e. Isanti Area Chamber of Commerce and City Events
- f. Makerspace Concept
- g. Isanti County EDA
- h. City Website Update
- i. Special Assessment Prepay Update
- j. IEDC Conference

- k. 2014 New Housing Starts
- l. 2013-14 Business Arrivals and Departures in Isanti

Sullivan highlighted Isanti Pet Clinic, and the Makerspace Concepts.

7. Adjournment

Commissioner Larson motioned, seconded by Commissioner Lundeen to adjourn at 8:01 pm.
Motion carried unanimously.

Dated at Isanti, Minnesota, this 2nd day of July 2014.

Respectively Submitted,

Sean M. Sullivan, Economic Development Director