

City of Isanti
Economic Development Authority
Regular Meeting Minutes of
May 2, 2017
Isanti City Hall

1. Call To Order

The meeting was called to order by Economic Development Director Sullivan at 7:11 p.m.

a. Pledge of Allegiance

b. Roll Call

Commissioners Present: Dan Collison, Ross Lorinser, Paul Bergley, George Wimmer, and Steve Lundeen

Commissioners Absent: Tara Hallberg (Excused)

Staff Present: Economic Development Director Sean Sullivan

c. Agenda Modifications

Economic Development Director Sullivan asked for an Addendum to the Agenda to remove Item 4. Isanti Hotel Update and to Add Item 4. Consider Adoption of EDA Resolution 2017 - ____ Approving Earnest or Option Money for Purchase of Real Property for Hotel Project. Motion by Bergley second by Collison to adopt Agenda as amended. Motion passed unanimously.

2. Approve Minutes of April 4, 2017 Regular Economic Development Meeting

Motion by Lundeen second by Collison to approve the minutes for April 4, 2017. Motion carried unanimously.

3. City Promotional Bag Program Update

Economic Development Sullivan stated that he had received the 1000 bags that were ordered and he was receiving items from businesses to be stuffed inside of the bags. He will continue to solicit business to participate in the program. 330-340 bags will be distributed at the Land O Lakes BMX Event. He indicated that a sign was being made that would acknowledge that the City of Isanti was providing the Free bags and was coordinating this promotional activity.

President Wimmer stated that only Isanti business would be allowed to put item in the bag contrary to what the North 65 Chamber had stated.

Commissioner Collison asked when items needed to be submitted by.

ED Director Sullivan stated May 10th at the latest.

Item was informational, no action requested,

4. Consider Adoption of Resolution 2017- Resolution Approving Earnest or Option Money for Purchase of Real Property for Hotel Project

President Wimmer stated that action was required to authorize the City to secure a site for the Hotel project. Multiple sites were being considered and flexibility was needed in order to assure the site could be secured in a timely manner.

Motion by Lorinser, second by Collison to Adopt Resolution 2017- 2 Resolution Approving Earnest or Option Money for Purchase of Real Property for Hotel Project. Motion carried unanimously.

5. Other Business / Updates

ED Director Sullivan updated the housing start number to reflect 28 new permits pulled with one waiting to be picked up.

He also indicated that he had a conference call with a DEED prospect in Europe. He also stated that this lead would not have been received unless the City has received Shovel Ready Certification.

Commissioner Collison inquired if references were given as part of this process.

ED Director Sullivan stated that sometimes this does occur but it is utilized more once the prospect come to town to visit.

President Wimmer acknowledge this was in early stages of process but felt the City had a great track record on getting the deal done once we brought them into the city to see the sites and meet with staff.

President Wimmer has been tracking City overall water usage. Based on trend it is possible that rates and cost structure could be adjusted which could result in lowering charges related to SAC and WAC and usage.

ED Director Sullivan stated Allina Clinic has it Grand Opening on May 6 from 10 AM – 2PM

Commissioner Lundeen asked what status of Whiskey Road Pub and Grub was.

ED Director Sullivan stated the project was approved by the City and that the opening has been delayed. There have been issues relating to the patio being approved by the building association. Staff will provide updates when relevant.

President Wimmer stated he and Community Events and Parks Director Everett met with RR BMX relating to upcoming events and that all was in order.

a. Business Prospects

- b. GPS 45:93
- c. CVN
- d. EDAM
- e. 5th Avenue Extension
- f. Logo Use
- g. Housing Starts in 2017
- h. Business Arrivals and Departures in Isanti 2017

6. Adjournment

Lundeen motioned, seconded by Bergley to adjourn at 7:25 pm. Motion carried unanimously.

Dated at Isanti, Minnesota, this 2nd day of May, 2017.

Respectively Submitted,

Sean M. Sullivan, Economic Development Director