

**City of Isanti  
Economic Development Authority  
Regular Meeting Minutes of  
April 24, 2012  
Isanti City Hall**

**1. Call to Order**

The meeting was called to order by Chair Kuechle at 7:00 p.m.

**a. Pledge of Allegiance**

**b. Roll Call**

Members Present: Larry Kuechle, Tara Hallberg, Jim Kennedy, Keith Dragisich and George Wimmer

Members Absent: None

Staff Present: Economic Development Director Sean Sullivan

**c. Agenda Modifications**

Motion to approve the agenda by Member Hallberg, second by Member Dragisich. Motion carried unanimously.

**2. Approve Minutes of March 2012 Regular Economic Development Authority Meeting**

Motion to approve the agenda by Member Dragisich, second by Member Hallberg. Motion carried unanimously.

**3. Consider Purchasing Silent Auction Item for Isanti chamber of Commerce Event**

Economic Development Director Sullivan presented the Staff Memo. Sullivan highlighted past City of Isanti and Chamber of Commerce collaborations. The Spring Fling event is a fundraiser for the Chamber of Commerce that helps them provide benefits to their members. He noted that the City of Isanti and the Chamber are not always in lock-step on all goals but stressed that both organizations were consistent in supporting increasing commerce and strengthening the business community.

Tracy Neifert, Chamber president spoke in support of the Spring Fling Event and indicated any donation the EDA made would be appreciated.

Motion by Member Dragisich, Second by Member Kennedy to authorize Economic Development Director Sullivan to purchase an item for a cost not to exceed \$50.00 to be donated to the Isanti Area Chamber Spring Fling Event. Motion carried unanimously.

**4. 2012 Mayor's Employer Celebration Day**

Economic Development Director Sullivan presented the Staff Memo. Sullivan confirmed the date of the Event to be June 13<sup>th</sup>, 2012. Sullivan indicated that 15 more businesses than last year were celebrating milestone anniversaries and that the \$500 budget allocated for this event would not be enough. A request to increase the budget to \$725 was made by Economic Development Director Sullivan to account for the increase cost of the plaques.

Chair Kuechle indicated the event was very successful and appreciated by the business community.

Member Wimmer stated that he created the event to help build and strengthen the business community. The Expansion of business tax base will allow the City of Isanti to be a "Stand-alone" community.

Motion by Member Kennedy, Second by Member Dragisich to authorize Economic Development Director Sullivan to spend up to \$725 (excluding invitations) for the Mayor's Employer Celebration Day.

5. **Consider Submittal of Letter of Support for Rum River BMX**

Economic Development Director Sullivan presented the Staff Memo. The Rum River BMX Association is putting in a bid to host the 2013 ABA National event and needs support from the host community to improve their chances of being awarded the event.

Motion by Member Kennedy, Second by Member Hallberg to authorize Chair Kuechle to sign Letter of Support for Rum River BMX and the bid for the 2013 National Event

6. **Consider Provision of Financial Assistance to Pat's Small Engine Repair**

Economic Development Director highlighted the Staff Memo and gave a background of the company history. The project consists of a 2800 SF expansion, the creation of 2-3 jobs. The assistance being proposed was \$16,500 which represented approximately 10% of project costs. Sullivan stated that he felt the level of assistance requested was in line with benefit the City would be receiving in the job creation and increase in tax value.

Member Wimmer indicated that the city needed to act within the timelines provided for the Special TIF Funding.

Motion by Member Dragisich, second by Member Hallberg to recommend to the City Council \$16,500 in "Special TIF Assistance" to the Pat's Small Engine Repair (Duncanson Enterprises, LLC) project. Motion carried unanimously.

7. **Other Business / Updates / Communications**

- a. Business Retention Visits
- b. C.L. Hough, LLC
- c. Business Prospects
- d. Wakeboard Park
- e. Special TIF Legislation Update
- f. GPS 45:93 Agenda and Minutes
- g. Isanti county EDA Minutes and Agenda
- h. Minnesota State Soccer Cup Returns to Isanti
- i. Business Arrivals and Departures in Isanti 2012

Economic Development Director Sullivan highlighted the Staff Memo.

**8. Adjournment**

Member Kennedy motioned, seconded by Member Dragisich to adjourn at 7:15 pm. Motion carried unanimously.

Dated at Isanti, Minnesota, this 25th day of April 2012.

Respectively Submitted,

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Sean M. Sullivan, Economic Development Director