

City of Isanti
Economic Development Authority
Regular Meeting Minutes of
March 7, 2017
Isanti City Hall

1. Call To Order

The meeting was called to order by Economic Development Director Sullivan at 7:20 p.m.

a. Pledge of Allegiance

b. Roll Call

Commissioners Present: Dan Collison, Ross Lorinser, Paul Bergley and George Wimmer, Steve Lundeen, Tara Hallberg

Commissioners Absent: None

Staff Present: Economic Development Director Sean Sullivan

c. Agenda Modifications

No modifications to the agenda were presented. Motion by Lundeen second by Collison to adopt Agenda as presented. Motion passed unanimously.

2. Approve Minutes of February 7, 2017 Regular Economic Development Meeting

Motion by Collison second by Bergley to approve the minutes for February 7, 2017. Motion carried unanimously.

3. Summary of New Home Construction Survey 2014-2016

Economic Development Sullivan presented the results of the New Resident Survey of new homes constructed from 2014-2016. 132 surveys were mailed out and 107 reached the intended targeted audience. 39 survey will filled out and returned which amounted to a 36% return rate which was statistically significant. The highest percentage of home sales fell in the 160K to 180K range which was consistent with data reported by the MPLS Association of Realtors for this market. The leading factor in selecting to move to Isanti was the cost of the home. Proximity to the metro, small town feel and growing in Isanti / gamily were other secondary factors. The number of commuters was higher than seen in other data provided by DEED with 95% of those surveyed leaving the City of Isanti for work. The data is meaningful and can be used for future marketing and policy decisions.

President Wimmer stated that a lot of this information is similar to the trends that existing during the boom in the mid 2000's. He also stated that a lot of the people moving in are looking for the small town feel but also want some of the big city amenities/services.

Sullivan shared information from the survey relating to the household size. The survey data reported 2.4 where the Census data had us at 2.24.

Lorinser stated how refreshing it was to see the varying comments on both sides of issues. This is what makes this country great.

Sullivan indicated surveying differing groups would be beneficial. He stated that the responses rate and contact with residents was beneficial. More surveys should be developed.

5. Other Business / Updates

Sullivan touched on items highlighted in the Staff Memo below.

Discussion ensued regarding success and the impact of the Chamber of Commerce

- a. Business Prospects
- b. GPS 45:93
- c. EDAM – Day at Capitol
- d. CVN
- e. City and Park Logo Registration
- f. Community Map
- g. Housing Data from MPLS Realtor Association
- h. Housing Starts in 2017
- i. Business Arrivals and Departures in Isanti 2017

6. Adjournment

Lundeen motioned, seconded by Bergley to adjourn at 7:42 pm. Motion carried unanimously.

Dated at Isanti, Minnesota, this 7th day of March, 2017.

Respectively Submitted,

Sean M. Sullivan, Economic Development Director