

**City of Isanti
Economic Development Authority
Regular Meeting Minutes of
March 6, 2018
Isanti City Hall**

1. Call To Order

The meeting was called to order by President George Wimmer at 7:20 p.m.

a. Pledge of Allegiance

b. Roll Call

Members Present: Tara Hallberg, Steve Lundeen, Ross Lorinser, Paul Bergley, Jill Reller and George Wimmer

Members Absent: Dan Collison (Excused)

Staff Present: Economic Development Director Sean Sullivan

c. Agenda Modifications

2. Approval of Agenda

Motion by Commissioner Lundeen, seconded by Commissioner Lorinser to approve agenda as presented. Motion carried unanimously.

3. Approve Minutes of February 7, 2018 Regular Economic Development Meeting

Motion by Commissioner Bergley seconded by Commissioner Lorinser to approve the minutes for February 7, 2018. Motion carried unanimously.

4. 2018 Mayor's Employer Celebration Day

Economic Development Director Sullivan highlighted the June 19, 2018 date of the event for this year and the 17 businesses that are celebrating mile stone City of Isanti Anniversaries. He indicated that plaques for recognition are estimated to cost \$357 which is well within the budgeted \$1,000 for the event. He highlighted past years business specialists that attend and their ability to answer questions businesses might have. He stated that Isanti Retail Meats has committed to preparing the food for the event. The event has grown in size over the years and continues to be a great success.

President Wimmer highlighted the fact that local elected officials are present and assist with the serving of food and are there for questions from the Isanti businesses.

5. City Promotional Bag Program 2018

Economic Development Director Sullivan stated that the first event for the City Promo Bag program would be on April 14-15 at Isanti Indoor Arena – Home of Rum River BMX. He anticipated at least 200 bags being distributed at the event. Other events, including the Fireman's Rodeo during Jubilee are slated for participation in the program.

President Wimmer stated that based on the growing number of events and the limited number of bags, the city might have to consider expanding the program next year. Economic Development Director Sullivan will monitor this item and bring it back for consideration if needed.

6. Other Business / Updates

Economic Development Director Sullivan highlighted the Staff Memo specifically relating to the hotel status and housing starts.

Commissioner Bergley asked when the project would break ground.

Economic Development Director Sullivan stated that the Development Agreement has a closing date of on or before April 30, 2018 and that construction was likely once the frost was out, road restrictions are lifted and the spring construction season commences.

Commissioner Lundeen stated that this has been a winter with a lot of snow as witness by the large piles in parking lots throughout the city. This has delayed some construction projects from starting early this year.

- a. Business Prospects
- b. EDAM
- c. GPS 45:93
- d. Spring 2018 Isantian
- e. Housing Starts in 2018
- f. Business Arrivals and Departures in Isanti 2018

7. Adjournment

Motion by Commissioner Bergley, seconded by Commissioner Lorinser to adjourn at 7:30 pm. Motion carried unanimously.

Dated at Isanti, Minnesota, this 6th day of March, 2018.

Respectively Submitted,

Sean M. Sullivan, Economic Development Director