Economic Development Authority Meeting Minutes February 4, 2020

- 1. Call to Order: EDA President Johnson called the meeting to order at 8:11pm
 - a. Pledge of Allegiance
 - **b. Roll Call:** Members Present Johnson, Bergley, Gordon, Lundeen, Collison and Reller. Staff present: Community Development Director Sheila Sellman, City Administrator Josi Wood.
 - c. Agenda Modifications: Call for a Public Hearing on February 18, 2020 for the sale of EDA Land.
- 2. Approval of the Agenda: Motion by Lundeen to approve the agenda with modification and calling the public hearing for February 18, 2020, second by Collison. Motion passed 6-0.
- 3. **Approve Minutes**: Motion by Collison to approve January 7, 2020 Regular Economic Development Authority Meeting minutes, second by Lundeen. Motion passed 6-0.

4. Business Items

- a. Marketing/Work Plan Update. Sellman reviewed some of the updates to the plan and asked the board about memberships. The EDA agreed to keep the GPS:45:93 membership and have Sellman attend CVN events. The Inventors and Entrepreneurs Club is fairly new and meets the 4th Tuesday of the month in the evening. EDA Member Bergley will try to attend these meetings. The EDA would like to partner with the City for a housing study update. Discussion on Facebook. The EDA decided to post ribbon cuttings on the city's webpage but not to advertise and to share the Chambers postings to the City's page. The EDA discussed a focus on business recruitment specifically restaurants. The EDA decided to remove Clinic/medical campus from the work plan since we have Alina clinic now. Johnson brought up the property behind Minnoco gas station, that is prime real estate but has access issues, the EDA should look into purchasing. The EDA had mixed thoughts on owning that large tract of land. Johnson explained it would be a lot easier to recruit businesses if the site was development ready. Sellman will look into shovel ready program for that lot, if the city needs to own can they partner with the current owner, should they EDA buy it etc. Sellman will update the plan per the EDA's direction and will bring the final version for adoption to the March meeting.
- 5. Other Business / Updates / Communications: Sellman reviewed the tours/visits her and the mayor have conducted. Sellman updated the EDA on the recent new businesses in town, ribbon cuttings and hand written "Welcome Cards."

Lundeen announced that EDA member Reller submitted her letter of resignation and he thanked her for her service.

6. Adjournment: Motion by Bergley, second by Lundeen, adjourned at 8:40pm.

Respectfully Submitted – Sheila Sellman Community Development Director/EDA Secretary

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