

**AGENDA**  
**CITY OF ISANTI**  
**COMMITTEE OF THE WHOLE MEETING**

**TUESDAY, MAY 17, 2022 – 5:00 P.M.**  
**CITY HALL**

---



- A. Call to Order**
- B. Pledge of Allegiance**
- C. Roll Call**
- D. Public Comment**
  
- E. Committee Meeting Items**
  - 1. Liquor Updates**
  - 2. Benches for Bluebird Park Amphitheater**
  - 3. Parking on 1<sup>st</sup> Ave NW**
- F. Adjournment**



---

## Liquor Store Updates

5/17/22

### New Business:

#### 1. Gross Sales Numbers

- February 2022 = \$366,292.88
  - 28.62% profit margin
  - + \$85,960 vs 2021 (+23%)
- March 2022 = \$324,405.04
  - 27.63% profit margin
  - + \$82,555 vs 2021 (+25%)
- April 2022 = \$432,558.02
  - 27.75% profit margin
  - + \$85,088 vs 2021 (+24%)
- YTD through April = \$1,561,656.40 gross sales
  - 27.74% Profit Margin
  - Averaging 23% sales increase per month vs last year

#### 2. Sales by Category January through April

- Beer 46%
- Liquor 37%
- Wine 12%
- 6% Sales (Pop/Juice/Mix) 2%
- Tobacco 2%
- Non-Alcoholic 1%
- 

#### 3. Transaction Count YTD through April is 50,940



#### 4. Billboard Update

- Lamar sold us a billboard that wasn't actually available. We'll have a different billboard going up the third week of May. See attachment for reference.

#### 5. Recently completed Beverage Alcohol Training with all staff



For illustrative purposes only. Actual structure configuration and appearance may vary.




# Isanti

## Liquor

Our profits go back to the community!

# 7 MILES AHEAD

## RV FRIENDLY





# Isanti Police Department

PO Box 428, 401 First Ave NW, Isanti, MN 55040 763-444-4761

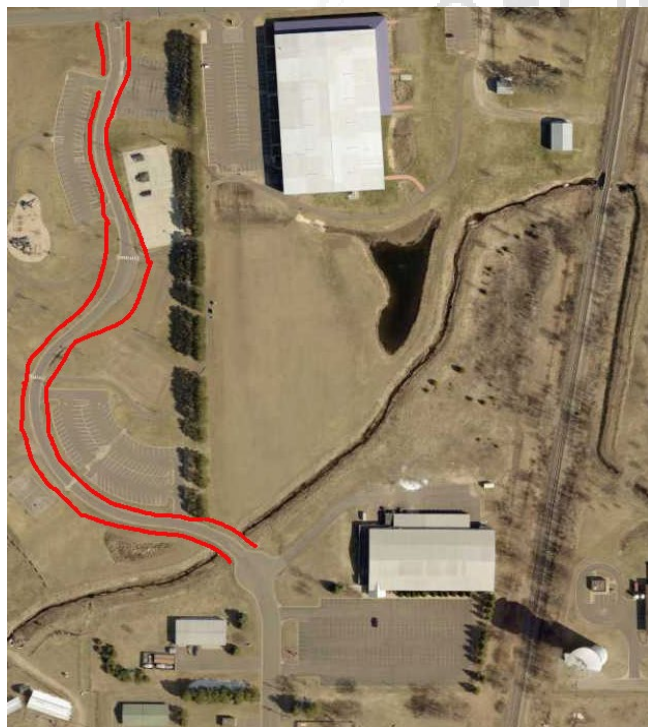


## Memo for Committee for Discussion

**To:** Mayor Johnson and Members of the City Council  
**From:** Travis Muyres, Police Chief  
**Date:** May 17th, 2022  
**Subject:** First Ave NW parking

### Background:

First Ave NW is not signed "No Parking" During events at the Ice Arena, persons do park on First Ave making it difficult for traffic to drive on the roadway.



### Request:

Staff is requesting council discussion on proposed designation of no parking on the narrow portion of First Ave. If Committee recommends to post no-parking signs, there will be a be an Ordinance amendment to Chapter 227 of City Code

*The mission of the Isanti Police Department is to work in collaboration with the citizens of Isanti to enhance the quality of life by engaging, protecting, and serving the community with respect integrity and professionalism*