



Dear Local Business Owner,

The City of Isanti is excited to share a sponsorship opportunity with you for the 2020 Downtown Isanti Street Dances. The Downtown Street Dances are free public events which take place on our historic Main Street. Our community looks forward to these events each year, and we anticipate them to be well attended and bring in over 3,000 in total attendance. This year's line up includes The Farmer's Daughters (June 20), Brother Ferris (July 18), and The Brat Pack (August 8). There will be food vendors and a beer garden, which will create a festival of fun for the entire family to enjoy. Please find the sponsorship levels and business benefits below. We look forward to hearing from you to answer any questions or to list you or your business as a supporting member of this community event. Thank you for your consideration!

Kindly,

Jenny Garvey
Parks, Recreation and Culture Manager
763-444-5512 | isantiparks@cityofisanti.us



Platinum - \$1000

- Full color name/logo on marketing materials as "Presenting Sponsor"
- Name/logo on stage banner
- Name announced by band as presenting sponsor
- Authorized user of event information for your publication
- Plus lower level benefits

Gold - \$700

- Able to distribute samples/promos/coupons at event (with prior approval)
- Name/logo on marketing posters
- Category exclusivity
- Plus lower level benefits
- Name displayed at event as supporting sponsor

Bronze - \$250

- Name/logo and business link on sponsor page at cityofisanti.us
- Social media "Thank You" post with recognition of business support.

Sponsorship Submission Form

*Platinum and Gold Level submissions must be received by May 1, to be included in marketing materials

Business Name: _____
(As it should appear for promotional usage)

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Business Website: _____

Sponsorship Amount: \$_____ Payment Option: ____ Invoice ____ Check # _____ (____ Check for Receipt)

Please mail your sponsorship form and payment (payable to City of Isanti) to: 110 1st Ave NW, Isanti MN 55040

Thank you for your support!!